

Makenzie Montgomery

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913.526.7440

Experience

Makenzie Montgomery, LCC Kansas City, Missouri
Product & Design Consultant, *January 2019 – Present*
Helping startups define and execute their product strategy.

Helix San Francisco, California
Senior Product Designer, *September 2016 – October 2018*
Lead product design and strategy advisor to Helix's partners. Designed and pitched product concepts for prospective partners. Built strong relationships with Helix's most valuable partners, encouraged collaboration and improved speed to launch. Worked closely with product, engineering, business development, partnerships, clinical affairs, science, and leadership teams to develop and launch new products. Managed product design team during leadership transition. Key projects included: designing a platform-wide workflow that allows users to seamlessly purchase health products, leading the concepting, product strategy, and design for Helix's native iOS app, and leading product strategy, design and development of principal health app.

J.Crew New York, New York
Product Designer, *October 2014 – September 2016*
Led the redesign of the J.Crew e-commerce platform across all viewports. Worked with a crossfunctional team to ensure the success of business goals, technical requirements and brand creative. Advocated for user experience and responsive best practices across organization. Collaborated with the creative art director to ensure a seamless transition to the new platform. Presented design decisions and product updates to stakeholders on a weekly basis. Integrated feedback from marketing, merchandising, technology, brand, and business stakeholders into iterative design process.

One Kings Lane San Francisco, California
Associate Product Designer, *August 2013 – October 2014*
Designed digital experiences across desktop, mobile, email and social platforms. Responsibilities included research, concepting, interaction design, visual design, prototyping and formal presentations.

Education

Washington University in St. Louis
Sam Fox School of Design & Visual Arts
BFA in Communication Design, *May 2013*
Minor in Architecture

Santa Reparata International School of Art
Florence, Italy
Drawing Program, *Summer 2011*

Activities & Honors

Designer Fund San Francisco, California
Design Management Bridge Fellow, *Fall 2017*

Anne Fuller Dillon Design Award
Washington University In St. Louis
Recipient, *May 2013*

Kappa Kappa Gamma St. Louis, Missouri
Member, *March 2010 – Present*
House Chair, *December 2011 – November 2012*
VP Standards, *December 2010 – November 2011*

Dean's List Washington University In St. Louis
Fall 2009, Fall 2010 – Fall 2012

Skills & Tools

I excel at product strategy, UX design, visual design, prototyping, product management, team leadership, and working cross-functionally.

I like to work with Sketch, InVision, Google Drive, and whiteboard markers. I'm also skilled in Photoshop, InDesign, & Illustrator.